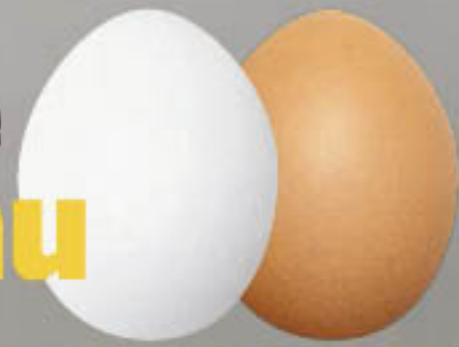


# A DOZEN reasons to have eggs on the menu



1 **LOW** cost  
**HIGH** profit  
potential

2 Very little **COST FLUCTUATION**

3 **EASY**  
and quick to prepare

4 **Safe & DEPENDABLE**  
supply

5 **CONSISTENT** quality  
Egg Quality Assurance

6 **VERSATILE**  
Endless possibilities of menu items

7 **NUTRITIOUS**  
**HEALTHY**  
protein option

8 Makes for great daily **"SPECIAL FEATURE ITEMS"**

9 **Great option for TAKE OUT**  
(especially breakfasts anytime)

10 **GREAT FOR HAND-HELD**  
meals on the go

11 **POPULAR**  
menu choice

12 We offer **FREE PROMOTIONAL MATERIALS & RECIPES**  
to help boost sales.