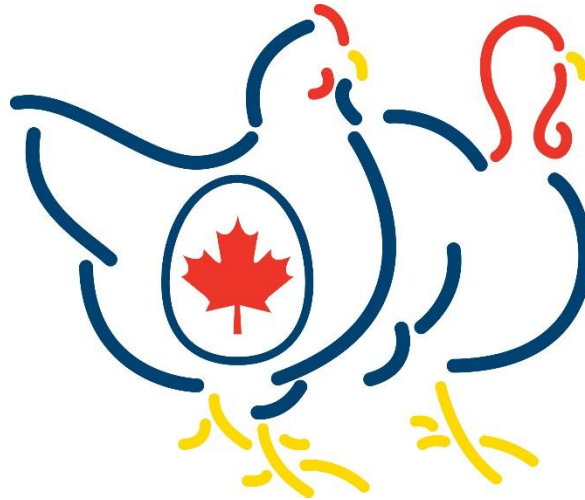


PIC Update
Egg Farmers of Ontario AGM
March 31, 2016



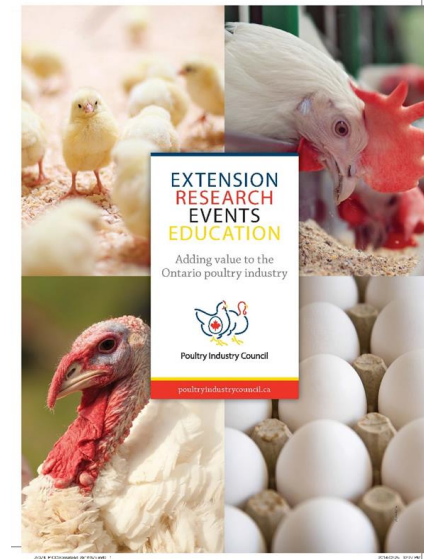
Keith Robbins, Executive Director
Poultry Industry Council



Poultry Industry Council

Who and What is PIC?

- A non profit charitable organization
- Education, Extension, Events/Project Management & Research Capacity
- 3 full time staff, 12 Member Board: various industry groups
- Funding: 4 Ontario featherboards, corporate & individual memberships, sponsorships and events.





Poultry Industry Council

Extension: Producer Updates

- Partnership with OMAFRA since 2009
- Now 6 Updates: St. Isidore, Belleville, Brodhagen, Grimsby, Mt. Forest, Mt. Brydges
- Relevant & high quality topics and speakers
 - Diverse industry advisory committee – program planning
 - Always looking for more members & input



London Feb 25, 2015



Poultry Industry Council

Poultry Health Day

- August 2015 in Stratford, ON - 130 farmers, industry reps
- Great venue for poultry health knowledge transfer – AI challenges present learning opportunities – AI focus
- June 2016 in southwestern Ontario



Education



Education

He
Taught
Us To
Think!



WILLIAM RICHARD
"PROF" GRAHAM
1875 - 1958
HE TAUGHT US TO THINK.
POULTRY SCIENCE TEACHER
RESEARCHER, VISIONARY

PoultryPro

- Online “Poultry 101” training course
- Introduction and general understanding of important concepts within Canadian commercial poultry production
- Target audience: new farm workers, new industry employees, new graduates entering the industry

55



**POULTRY
PRO**





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Other

- Ridgetown College Poultry Production course
- PIC Photo Library





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PAACO Poultry Auditor Course

- Poultry Auditor Training Course
- PIC = Canadian delivery agent
- Total Auditors to date 162, potential 2016/17 offering



Science in the Pub

- Interactive discussions – timely and relevant topics
- Diverse networking



Project Management

↓
Scope

↘
Cost

↘
Time





Poultry Industry Council

Euthanasia Project

- Three phased approach
 - Phase 1: Cull Chicks/Poults Poster
 - Phase 2: How to Euthanize Poultry Booklet
 - Phase 3: Euthanasia Training Program

Timely Euthanasia of Compromised Chicks/Poults

Poultry farmers are committed to producing high quality, safe and antibiotic free while ensuring high welfare and health for their flocks. Despite the quality procedures and diligence of the hatcheries and in-ear brooding on the farm, there will always be a small proportion of chicks/poults that are unable to thrive. These chicks/poults can act as reservoirs of bacterial and viral infections.

One of the most effective tools available to the farmer to the early culling of unhealthy or injured chicks/poults. The greatest positive impact is achieved when culling is performed immediately after these chicks/poults are identified.

In many cases, an effective culling program can improve animal welfare, flock safety and ultimately to reduce the need for antibiotics. Reduced use of antibiotics may benefit flock health and can minimize the risk of antimicrobial resistance, which is a priority for agriculture.

It may be necessary to euthanize chicks/poults for a variety of reasons, all of which impact the health, welfare and productivity of a flock. The following is a guide to identify compromised birds in the first 10 days of life.

| Starve Outs / Inability Chicks/Poults | |
|---|--|
| | |
| At 2-3 days after hatch chicks/poults can reveal if their survival skills by observing the behaviour from their parents. To grow, thrive and successfully compete, chicks/poults must have access to feed and water supplied to their flock within the 2-3 day period. Chicks/poults that refuse to eat and drink and which are not ready to move. These birds should be culled. | |
| Yolk Sac / Naval Infection (Muddy Chicks/Poults) | |
| | |
| As embryos incubate the yolk from the egg, the yolk sac is all that sustains the chick until it hatches. This yolk sac is reabsorbed before hatching. In a chick, the yolk sac is a nutrient source for bacteria, viruses, fungi and protozoa. If these organisms are not treated, often before they are able to hatch, they can cause the chick to be born with a yolk sac infection. These chicks/poults are not able to absorb the nutrients from the yolk sac and will die. | |
| Injury | |
| | |
| Chicks/poults may be injured through the handling, feeding, temperature and stocking practices. Injury can result in wounds and abrasions, which are sources of infection. Care to handling chicks/poults with the hands is essential. Use of water, soapy water, and disinfectants should be used when necessary. | |
| Disease | |
| | |
| Diseased chicks/poults are more susceptible to other disease challenges which will have cumulative effects and/or die from. Subclinical disease challenges early will reduce the possible impact of disease to healthy birds. | |
| Deformed Abnormal Chicks/Poults | |
| | |
| Chicks/poults that are improperly formed, abnormal in growth or have severe deformities such as missing, floppy and floppy wings should be culled. These chicks/poults will not prosper when well managed and are likely to have a shorter life span. | |

If you are concerned, contact your veterinarian.

Practical Guidelines for On-Farm Euthanasia of Poultry

Published in 2015

Euthanasia Training for Ontario Egg and Pullet Producers Course Textbook

Published in 2015

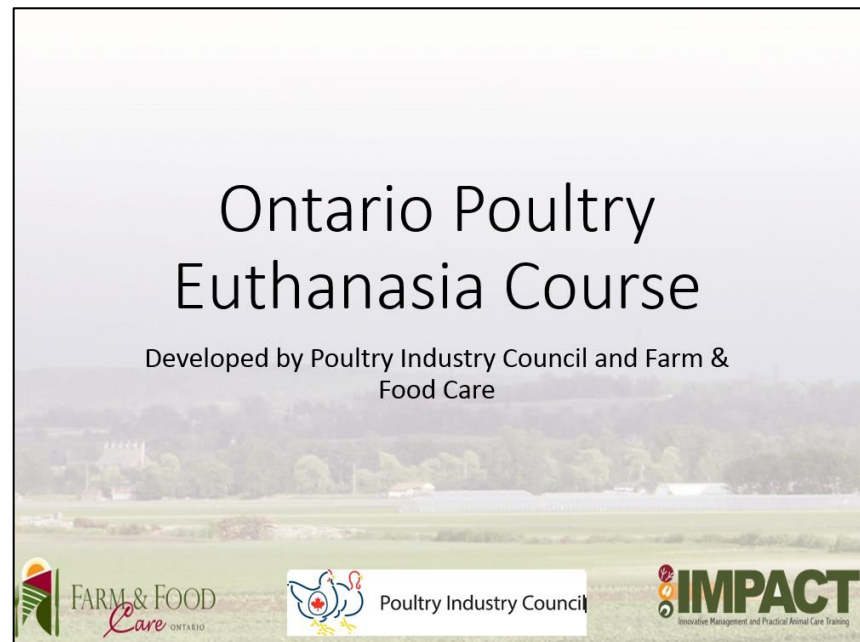
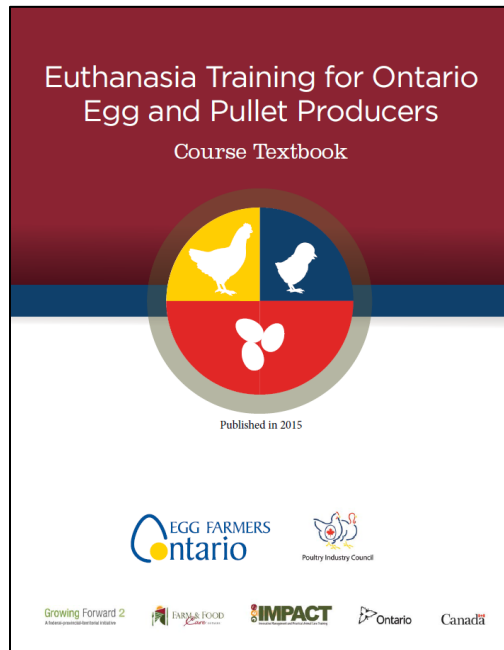


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Euthanasia Project

Phase 3: Euthanasia Training Program

1. Farmer Training – classroom & on-farm
2. Validator Training (Train the Trainer)





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On-Farm Research Sites

- Webpage linking researchers needing barns, with producers willing to host
- Bridging gap between different sections of the industry
- Coming soon
- Some opportunities currently available



NEW YEAR.... NEW LOCATION!



Poultry Industry Council



LONDON POULTRY SHOW

THE BIGGEST POULTRY INDUSTRY SHOW IN CANADA

Presented by

Farm Credit Canada


WESTERN FAIR
district
an association of

APRIL 6 & 7, 2016
WESTERN FAIR DISTRICT

www.poultryindustrycouncil.ca
www.westernfairdistrict.com

Are you lured by the
appeal of urban farming?
Wondering what it takes to
have a small backyard flock?
Looking for a steady supply
of fresh, local eggs?

BACKYARD BASICS

Learn how to raise chickens
in an urban setting

Spend a Saturday learning
all the basics for raising your
own chickens – including
chick care, egg quality, feed
and nutrition, and disease
and health management.

Saturday, May 7, 2016
Raising Backyard Chickens Workshop
10:00 a.m. – 3:00 p.m.

Kay House – Poultry Industry Council
483 Arkell Road, Guelph, ON

Cost: \$50 (includes lunch)

Pre-registration is required by calling 519.837.0284
or visit the Poultry Industry Council's website at

www.poultryindustrycouncil.ca



Poultry Industry Council



This workshop is presented in partnership with the
Ontario Ministry of Agriculture, Food and Rural Affairs,
and the Poultry Industry Council.

PIC reserves the right to alter or cancel any event or
promotion with prior notice – refunds will be provided
for the event if PIC cancels the event or the promotion.

Golf Tournament: September 7, 2016





**EXTENSION
RESEARCH
EVENTS
EDUCATION**

Adding value to the
Ontario poultry industry



Poultry Industry Council

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Questions?



www.poultryindustrycouncil.ca

519-837-0284