

The Cackler

The latest EFO news

Industry Updates:
FCC, OFA & PIC

Notice: National
Allocation Increase

Recipe of the Month:
[Breakfast Migas with
Cilantro Lime Crema](#)

Outreach Update:
CNE Underway



Egg Farmers of Ontario (EFO) has once again partnered with CTV London on their *Fields to Forks* program. This initiative was created to showcase the many ways that food makes its way to Canadian consumers and includes each step of the journey.

The London campaign, featuring Zone 6 egg farmer Sally Van Straaten, launched

August 19th and will run until September 29th. It features 60-second commercials on CTV London, 30-second radio ads and big box and double big box ads with imbedded video.

To watch the full ad, visit <https://london.ctvnews.ca/video/c2981024-f2f--egg-farmers-of-ontario>.

EFO will also participate in the Ottawa campaign which will run from September 30th to November 10th. More details will be provided following market launch.

To learn more about the *Fields to Forks* program, visit fieldstoforks.ca.

Upcoming Board of Directors Meetings: September 3 (virtual) | October 8 & 9
With this issue:

Governments Investing in Food Safety News Release, EFC On-Farm Biosecurity Poster

Industry Updates

Farm Credit Canada (FCC)

In a recent Knowledge update, FCC shared a number of helpful articles, including: Strategies to maximize your return on investment – When considering purchasing an RRSP, there are three top tips to follow. Click [here](#) to find out what they are!

Do you struggle to keep the kids safe and happy while you work on the farm? Here are [4 farm-friendly ideas to help with the childcare struggle](#).

You may think you have your will and estate plan fully prepared, but how can you be sure? This helpful video – [Pressure-testing your will and estate plan](#) – will assist with making sure you have the all of the bases covered.

In case you missed it – access the FCC [on-demand virtual events](#) to watch past webinars and sessions and catch up on your own time!

Ontario Federation of Agriculture (OFA)

OFA is hosting a member appreciation lunch on August 29th, from 11:30 to 2 pm in Alliston. For more details, click [here](#).

OFA has advocated for changes to the *Canadian Entrepreneur's Incentive* to reflect Ontario farmers. To read the OFA statement on capital gains and the *Canadian Entrepreneurs' Incentive*, click [here](#).

OFA is conducting a survey as part of their *Cultivating Local* project that was developed in response to demand on growing interest in local opportunities. Survey results will be used to develop workshops and resources. To take the 10-minute, confidential survey, click [here](#). The survey closes on September 16, 2024.

Attention farmers ages 19 to 40! OFA and JFAO are hosting a Young Farmer,

Growing Ag Dinner with the Presidents at Canada's Outdoor Farm Show on September 10, featuring guest speaker Senator Rob Black. For more information and to register, click [here](#).

OFA's regional meetings have begun across the province. To find meeting locations and dates, visit [ofa.on.ca/regional-meetings-2024/](#).

Poultry Industry Council (PIC)

Save the date for PIC's Science in the Pub, returning September 23rd, at the Shakespeare Arms in Guelph from 5:00 to 8 p.m. Click [here](#) to register.

PIC's golf tournament on September 4th has been sold out with 216 players registered to attend. Registration is closed, but if you would like to join the waitlist, contact Terrina Fitzgerald at tfitzgerald@poultryindustrycouncil.ca.

Biosecurity Update

Reducing non-essential visitors to your farm

Recently, EthoGuard shared the importance of limiting non-essential visitors to your farm and included a number of helpful strategies to meet this challenge. Since pathogens can be carried on clothing, footwear or vehicles, each outside visitor can increase the risk of bringing disease into the barn. By only allowing essential people in, while following strict biosecurity protocols, the risk of disease is minimized.

Here are some helpful strategies to reduce non-essential visitors to your barn:

1. Communication and Awareness – make sure your stakeholders are aware of the importance of limiting visits to the farm. This can be done through sharing resources on biosecurity and the risks of unnecessary visits

or through one of the many webinars that are available on this topic.

2. Access Controls:

- a. Visitor Permits - require visitors to complete a permit in advance to determine if the visit is absolutely necessary.
- b. Restricted Zones – have specific, low-risk areas for visitors that ensure they are away from high-risk areas of the farm.

If you do have access controls such as visitor permits and restricted zones, be sure that they are enforced by everyone that works on-farm.

3. Monitor Remotely – utilize technology to minimize the need to visit the farm in-person.

- a. Virtual Tours – Set up monitoring systems and virtual tours for suppliers that may need to see

inside the barn.

- b. Data Sharing Platforms – using secure platforms to share information can significantly reduce in-person visits.
4. Follow Biosecurity Protocols – develop biosecurity protocols for all visitors that include procedures for disinfection, protective clothing and screenings. Be sure everyone on-farm follows and enforces these procedures.
 5. Find Alternative Solutions to an on-site visit – encourage ways to minimize the need for in-person visits such as consolidating supplier visits.

Wanted:

Farmer Automatic breastplates for the 19.11 conventional cage width. Also looking for used floors for same cage, good condition.

Contact Dan: 519-801-5216

For Sale:

Farmer Augomatic Eco 2 enriched cages, six years old. 4 rows, 4 high, 6,656 bird capacity.

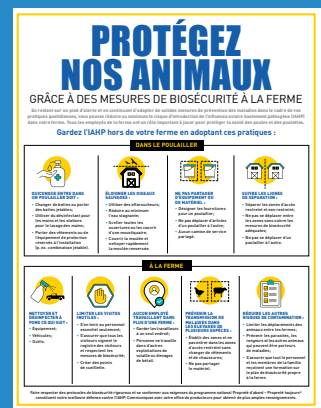
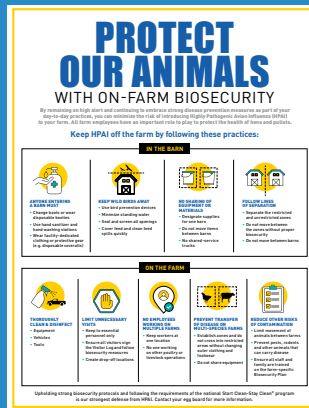
Call Tom: 519-955-5258

Follow us online!



EFC creates biosecurity resource

Egg Farmers of Canada (EFC) has created a biosecurity poster as a helpful reminder for farmers to display in their facilities. A copy of this resource is attached to this edition of The Cackler, or you can visit eggfarmers.ca to download a copy in English or French.



National Allocation Increase and Quota Transfer

As initially announced in the July 2024 Cackler, the Farm Products Council of Canada (FPCC) has since approved Egg Farmers of Canada's (EFC) decision to implement a 2025 allocation increase, granting Ontario 516,643 units of additional layer quota. The EFO Board confirmed the allocation increase will be effective Week 1 of 2025 (week ending January 4th, 2025).

Individual letters confirming specific quota increases will be sent by mail to all quota holders. If your flock allotment for 2025 has already been published, we will work to have it republished as quickly as possible through *EFOOnline*.

If you wish to redistribute your individual quota increase to one or more barns or elect to transfer the quota between commonly owned premises to allow for barn capacity, please submit the applicable transfer documents, as shown below, to EFO by September 11th, 2024. If you do not notify us of any changes by that date, any further distribution of quota will be applied to your 2026 flock placement(s).

Eligible Quota Transfer Types and Requirements:

| Quota Transfer Types | Required Documents |
|---|--|
| Same Quota # Barn to Barn | <ul style="list-style-type: none"> Email confirming Quota # and barn #s Number of quota units and Effective Date |
| Same Owner Transfer | <ul style="list-style-type: none"> Form 5-14 Consent of Encumbrancer (if required) Form 7-14 Application for Relocation/ Amalgamation Current Legal Opinion from both Buyer and Seller |
| Family Transfer [premises are commonly owned but not identical ownership] | <ul style="list-style-type: none"> Agreement to Purchase Form 3-14 Seller's Application Form 4-14 Buyer's Application Form 5-14 Consent of Encumbrancer (if required) Form 6-14 Quota Release Statement Current Legal Opinion from both Buyer and Seller |

If you have any questions, please do not hesitate to contact Brian Yuen at byuen@getcracking.ca or 905-858-9791, ext. 251.

Quota Transfer System (QTS) Reminder

QTS Sell Bid Deadline is September 12, 2024

All Egg or Pullet Quota holders who wish to sell quota must submit the following documents to efoqts@getcracking.ca by the QTS Sell Bid Deadline, end of business day, Thursday, September 12, 2024.

- QTS Form 1-14 Sell Bid;
- Form 5-14 - Consent of Encumbrancer (if applicable);
- Form 6-14 - Quota Release Statement;
- Current Legal Opinion;
- Application fee

QTS transfer documents are available to download from our [website](#).

If you have any questions please contact Mai Saleh-VanDeventer at efoqts@getcracking.ca or 1-800-387-8360, ext. 245.

DID YOU KNOW?

That you can access past issues of *The Cackler*? Just click this box to see!

OPERATIONS UPDATE: Binders and Records

The Operations team would like to remind all egg farmers and pullet growers of the following:

1. New binders are not automatically sent out at flock change. If you need a new layer or pullet binder, you can request one on *EFO*Online or by contacting Liberty Mitchell (lmitchell@getcracking.ca).
2. If you are looking for new records, please do not access them on the pullet portal as they are not up-to-date and are being removed. To access current records, please use

the files available on *EFO*Online.

To access the online manuals and records:

- Log into *EFO*Online.
- On left hand side, select **documents**.
- Select **shared folder** (click on the arrow, so that it is pointing down).
- Select **Layer Farmer or Pullet Growers** (click on the arrow, so that it is pointing down).
- Select **Farm Manual and Records** (click on the arrow, so that it is pointing down).

- Select **English or French Records** (select the folder this time).

- On right hand side, you can download the file.

If you have any questions or concerns, please contact Pam Kuipers (pkuipers@getcracking.ca).



Volunteers needed for Western Fair

The Western Fair is set to begin on September 6th and will run until September 15th. We need your help to engage with consumers about egg farming!

EFO's small egg trailer will be on display and will be a stop on the *Ag in the Classroom* school tours taking place on September 9th to the 13th (from 9 am to 2 pm).

Shift times are Monday to Friday, 3 p.m. to 9 p.m. and on Saturdays and Sundays, hours are 11 a.m. to 10 p.m. Two volunteers are needed per shift.

If you are interested in volunteering at the Western Fair this year, please contact Monique Benedict at benedictmonique@gmail.com.



The International Plowing Match and Rural Expo is coming up on October 1 to 5 in Lindsay, Ontario.

We still have a couple of shifts open, so if you are interested in volunteering, please reach out to Kwesi Jacob (kjacob@getcracking.ca).

REMINDER: ACCESS INFORMATION ONLINE

Have you signed up to receive EFO's RSS feed?

Sign up to receive weekly alerts of any information that is posted to EFO's member website.

To sign up, visit getcracking.ca/members.

PRODUCTION STATISTICS

(in boxes of 15 dozen)

Ontario Production (week ending #24)
2024 - 9,337,905
2023 - 9,307,383

Ontario IP (week ending #24)
2024 - 1,227,353
2023 - 1,468,786

Ontario EFP (week ending #24)
2024 - 608,646
2023 - 623,741

US Shell Egg Imports to Ontario (week ending July 20, 2024-#29)

2024 - 1,195,226
2023 - 958,386

Breakfast Migas with Cilantro Lime Crema

Servings 4

Prep Time: 20 minutes

Cook Time: 10 minutes

Cilantro Lime Crema

½ cup packed fresh cilantro leaves

½ cup sour cream

juice of 1 lime

Migas

8 eggs

1 tbsp hot sauce

2 tbsp olive oil

1 tsp olive oil

8 small corn tortillas, cut into 1 x 2-inch strips

½ cup diced red onion

1 large jalapeño pepper, seeded and minced

2 cloves garlic, minced

½ cup diced tomato

½ cup shredded Old Cheddar cheese

salt and pepper to taste

fresh cilantro leaves to garnish



DIRECTIONS

Cilantro Lime Crema: In a tall cup using an immersion blender or in blender cup, combine cilantro, sour cream and lime juice; blend until smooth. Set aside.

Migas: In a large bowl, whisk together eggs and hot sauce.

Heat a large nonstick skillet over high heat. Add 2 tbsp (30 ml) of the oil. Fry tortilla strips, stirring often, for about 5 minutes or until crisp. Remove to a paper towel-lined plate to drain excess oil.

In same pan, heat remaining 1 tsp (5 ml) oil over medium-high heat. Add onion, jalapeño and garlic; sauté for 1 minute. Add tomatoes and sauté for 1 minute. Pour in egg mixture and cook, stirring gently until egg curds are almost set. Stir in Cheddar and crispy tortillas. Season with salt and pepper to taste.

Serve immediately garnished with cilantro leaves and cilantro lime crema on the side.

EFO Sponsors Culinary Lab on Eggs

Understanding Eggs lab demonstrated basic skills for preparing eggs



Participants listen as the Chef shares information on eggs.

As part of their 16-week *Basic Culinary Skills Training* program, the YMCA of Greater Toronto hosted an *Understanding Eggs* lab sponsored by Egg Farmers of Ontario.

The program, which is led by professional chefs, has been running for about four decades and is offered to individuals from low income households within the

City of Toronto. The lab consisted of 17 participants and covered topics such as egg anatomy, egg quality & grading, cooking principles and recipes.

The Chef then demonstrated over-easy, sunny side-up, scrambled and poached eggs and divided the students into teams to apply their learnings and make an eggs benedict with hollandaise sauce

Participants were able to practice the techniques that were part of the Chef demonstration

recipe. Students also received an EFO kit containing resources, spice cards, shopping pads, tote bags and wooden spatulas.



Top: Students finished the lesson with a set table. Above: One of the delicious egg meals prepared during the lab.

Eggs in the News

World Egg Day 2024 unveils theme

August 11, 2024

WATT AG NETWORK



Above: A fun Instagram post from the IEC announcing the WED theme for 2024.

'United by Eggs' hopes to connect people across diverse backgrounds, cultures and nations.

World Egg Day 2024 is set to unite people from around the globe on Friday, October 11th, under the theme "United by Eggs." This year's celebration emphasizes the ability of eggs to connect people across diverse backgrounds, cultures and nations, showcasing their universal appeal and vital role in global nutrition.

Last year, World Egg Day reached 129 million impressions on social media, with influencer campaigns, talk shows and cooking contests marking the special day. The event continues to grow, highlighting the nutritional value, economic contribution and cultural significance of eggs worldwide.

Julian Madeley, CEO of the World Egg Organisation (WEO), noted, "This year we want to highlight the unmatched power of eggs to bring people together. Eggs unite people in many ways, whether that is through shared meals, cultural traditions, or the joint pursuit of improved nutrition."

World Egg Day has been celebrated annually on the second Friday of October since 1996, with over 100 countries participating last year. Events included music festivals, egg recipe master classes and even a sand sculpture created for the occasion.

To help businesses and communities celebrate, the International Egg Commission (IEC) has created an industry toolkit, including this year's theme, key messages and social media graphics. New children's activity packs have also been developed to engage the younger generation in the celebration.

All resources for World Egg Day can be accessed on the IEC website: www.internationalegg.com/our-work/world-egg-day.

Policy and Strategic Initiatives (PSI) Team

Stephanie Hayward joined the PSI team on August 12th in the role of Quota Administrator, on a six-month contract. Stephanie has a strong background in file and inventory management which will position her for success in this position.

Caitlin Kroetsch will be joining the team on September 3rd as Economic and Research Analyst. She brings with her skills and experience in market research, data analysis and statistical modelling, and she holds a Master of Science in Food, Agricultural and Resource Economics. Caitlin's expertise in economic analysis and policy development will make her a valuable addition to the team.

Welcome Stephanie and Caitlin!



Celebrating
LABOUR DAY

EFO will be closed on Monday, September 2nd.

In case of emergency, contact Pam Kuipers at 519-827-6856 or Ryan Brown, EFO Chief Executive Officer at 519-831-1500.

ATTENTION EGG AMBASSADORS!

COMING SOON

ALL VOLUNTEERS THAT HAVE COMPLETED THE EGG AMBASSADOR TRAINING WILL BE SENT A COPY OF A NEW TRAINING VIDEO CREATED TO BRUSH UP ON THEIR ENGAGEMENT SKILLS, JUST IN TIME FOR THE FALL FAIR SEASON. KEEP AN EYE OUT FOR YOUR COPY!

Outreach Update

Lots to see at the CNE



For many people, nothing signals the end of summer like the CNE and this year is no exception.

As we have for decades, EFO has a display in the popular farm building where egg and pullet farmers are on-hand to meet consumers, answer questions and share their love of farming.

New for this year is the debut of our 20' farm display. This interactive display is complete with a television screen where enriched, free run and free-range housing is featured, colourful banners featuring farm families and new literature stands. The booth even has a colourful eggmark stand for fun photo opportunities!

Thank you to our *eggs-cellent* team of farmer volunteers for their help with making EFO's display a popular spot for families visiting the CNE.

Visit an egg farm....virtually!

Also debuting at the CNE this year is the newly updated enriched housing, 360-degree, virtual farm tour! Farm and Food Care staff are scheduled to be working at EFO's display several times during the event to help participants get a virtual look at the inside of an enriched egg farm.

Updated virtual egg farms tours have been filmed through Farm and Food Care's FarmFood360 program and Burnbrae Farms this summer and updated free run and free range videos are set to launch late this fall.

More information will be shared once the videos are complete.



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EGG FARMERS OF ONTARIO MISSION STATEMENT

To lead a progressive and thriving egg sector committed to high-quality eggs, consumer choice and sustainable practices.